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Wendy's Cosmetic Case History



Wendy

Before using FreckleFree™:

"I just can't seem to get rid of my freckles. When I was a kid they were cute, but come on, I'm 34 with kids of my own now! Enough is enough! I've tried many products, none seem to work."

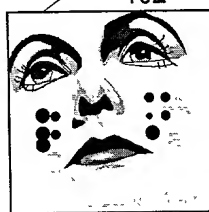
WENDY'S BIO

Age: 34 years old
Profession: Legal Professional
Place: New York City
Exposure to sun: Avoids the sun
Skin tone: Fair skin
Hair color: Blond hair
Eye color: Blue eyes
Hobbies: Knitting, spending time with her children



BUY NOW

WENDY BEFORE AND AFTER



12 Weeks



WENDY'S WORDS ABOUT FRECKLEFREE™

"FreckleFree™ worked great. My freckles are now hardly noticeable. After about three weeks of morning and evening application, I started to notice slight improvement. By about 12 weeks, most of my freckles were either gone or had faded significantly. Thanks FreckleFree™."

Fig. 1

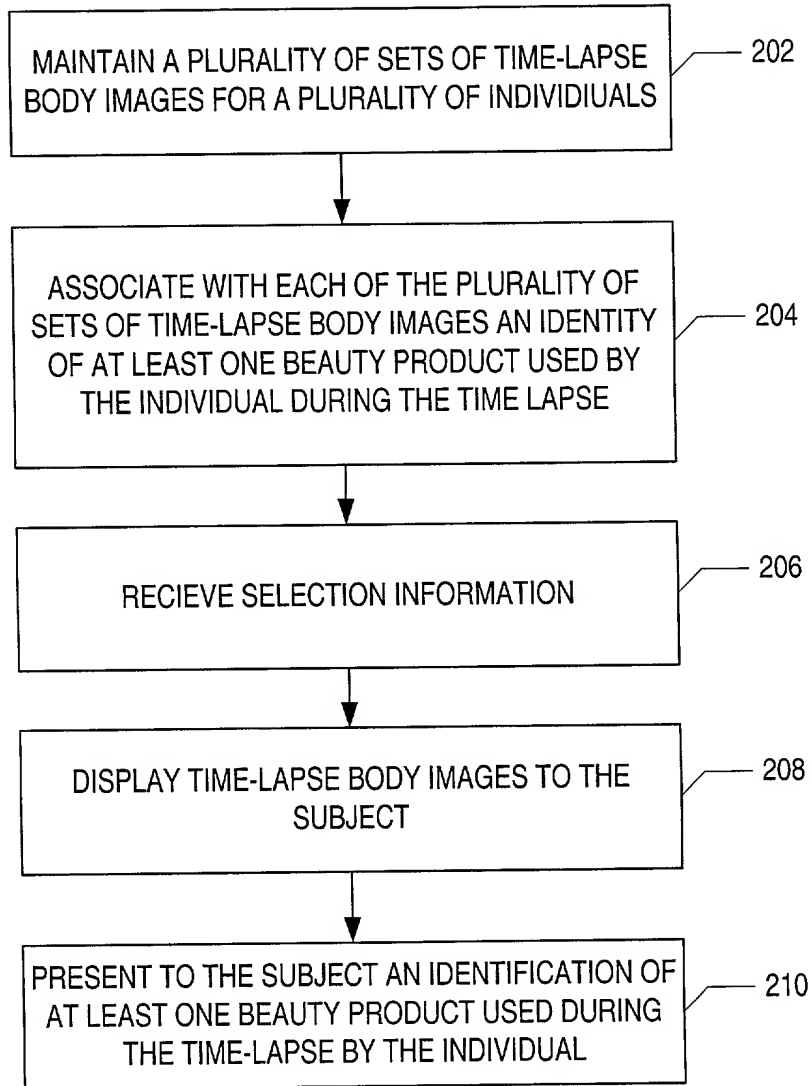


Fig. 2A




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<p>Welcome to ABC Cosmetics</p>	
<p>Home</p>	<p>Daniella's Cosmetic Case History</p> <div>  <p>— 250</p> <p>This is me when I was five, with my mom on the beach. We had lived for years close to the sea and my skin was attacked by the sun, the sea... My very fair skin had no defenses...</p> <p>My mother could've cared less about the negative effect of the sun, probably she'd never heard of skin cancer or wrinkles linked to environmental conditions. I started using a day cream with UV filters at 13, thanks to a dermatologist friend of the family's, who explained to me that skin cancer was a reality.</p> <div>  <p>— 260</p> <p>This is me at 22, when I started to use an anti-freckle cream. When I was a kid, they were cute, but at 22 they became a problem!</p> </div> <p>This is me now... Not too bad! I'm 44 and my skin looks great! I'll tell you my secret: no sun without sunscreen, no cigarettes, no air-conditioned room for more than 1 hour. I sleep with a special pillow to prevent wrinkles on my neck. Of course, everyday I use an anti-wrinkle cream, and twice a month I go to an esthetician for a massage.</p> <div>  <p>— 270</p> </div> </div>
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Fig. 2B

CONGRATULATIONS!

YOU HAVE BEEN SELECTED TO PARTICIPATE IN A COSMETIC STUDY. IF YOU CHOOSE TO PARTICIPATE IN THIS STUDY, YOU WILL RECEIVE FREE COSMETIC PRODUCTS THAT MAY GREATLY ENHANCE YOUR APPEARANCE.

TO PARTICIPATE, PLEASE ANSWER A FEW SHORT QUESTIONS BELOW AND SEND US A "BEFORE" PICTURE OF YOUR FACE. WITHIN 10 DAYS, YOU WILL RECEIVE ONE OR MORE COSMETIC PRODUCTS PERSONALLY SELECTED FOR YOU BY OUR TRAINED COSMETOLOGISTS. BY PARTICIPATING IN THE STUDY, YOU AGREE TO FOLLOW THE PRESCRIBED TREATMENT AND SEND US AN "AFTER" PICTURE AT THE END OF THE TREATMENT. YOU ALSO AGREE TO LET US SHOW THE PICTURES (WITHOUT IDENTIFYING YOUR NAME) TO OTHERS SO THAT THEY MAY BENEFIT FROM YOUR EXPERIENCE.

NAME: _____

ADDRESS: _____

PHONE NOS./E-MAIL ADDRESS: _____

A. PLEASE TELL US ABOUT YOUR SELF CHARACTERISTICS:

SEX: _____

AGE: _____

SKIN TYPE: _____

SKIN TONE: _____

B. PLEASE TELL US ABOUT YOUR ENVIRONMENT:

DOES YOUR JOB REQUIRE YOU TO WORK OUTDOORS: _____

HOW MANY HOURS IN A DAY DO YOU SPEND IN DIRECT SUNLIGHT: _____

C. PLEASE TELL US ABOUT YOUR MEDICAL HISTORY:

ARE YOU HAVING ANY PROBLEMS WITH YOUR SKIN OR HAIR: _____

IF YES, PLEASE DESCRIBE THESE PROBLEMS:

ARE YOU NOW OR HAVE EVER TAKEN ANY MEDICATIONS: _____

IF YES, PLEASE DESCRIBE: _____

D. PLEASE TELL US ABOUT COSMETIC CARE PRODUCTS THAT YOU HAVE RECENTLY USED:

E. PLEASE TELL US ABOUT ANY DIETARY SUPPLEMENT THAT YOU HAVE TAKEN OR ARE TAKING:

Fig. 3

FIG. 4

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FreckleFree™ Brand Freckle Remover

402
BUY NOW




408
PRODUCT INFO.


BEFORE


Lillian, 18 yrs., Maryland College Student 404


→


AFTER


VIEW BIO 406



Wendy, 34 yrs., New York, Legal Professional 404


→


VIEW BIO 406


Samantha, 50 yrs., Paris, World Traveler 404

→


VIEW BIO 406


Tony, 41 yrs., London, Tennis Enthusiast 404

→



VIEW BIO 406

Fig. 4

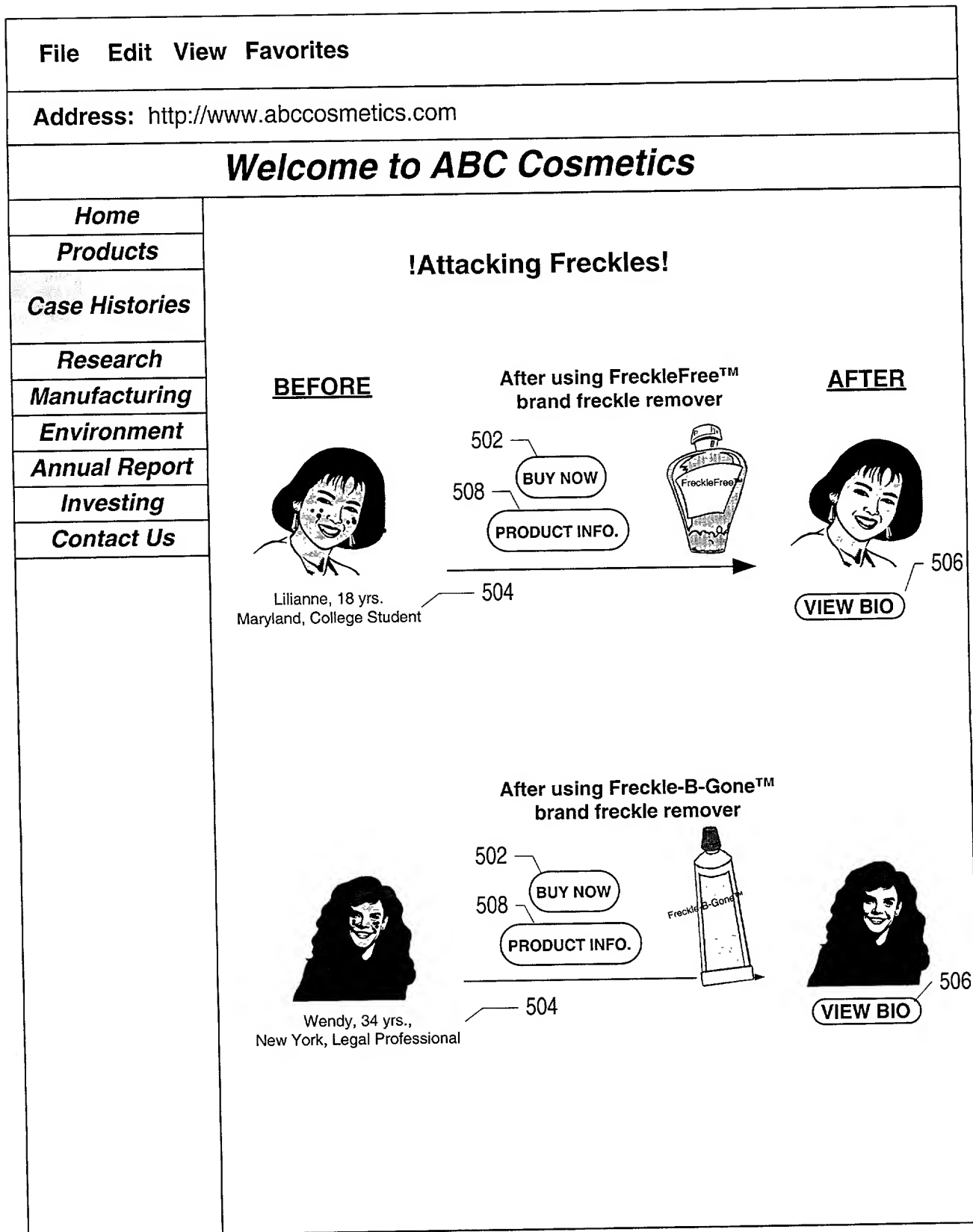


Fig. 5

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FreckleFree Worked for Wendy!

ABOUT WENDY

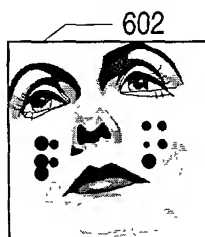
Age: 34 years old
Profession: Legal Professional
Place: New York City
Exposure to sun: Avoids the sun
Skin tone: Fair skin



MORE PERSONAL INFO.
ABOUT WENDY

BUY NOW

WENDY BEFORE AND AFTER



12 Weeks Later ...



WENDY'S WORDS ABOUT FRECKLEFREE™

"Frecklefree™ worked great. My freckles are now hardly noticeable. After about three weeks of morning and evening application, I started to notice slight improvement. By about 12 weeks, most of my freckles were either gone or had faded significantly. Thanks Frecklefree™."

Fig. 6

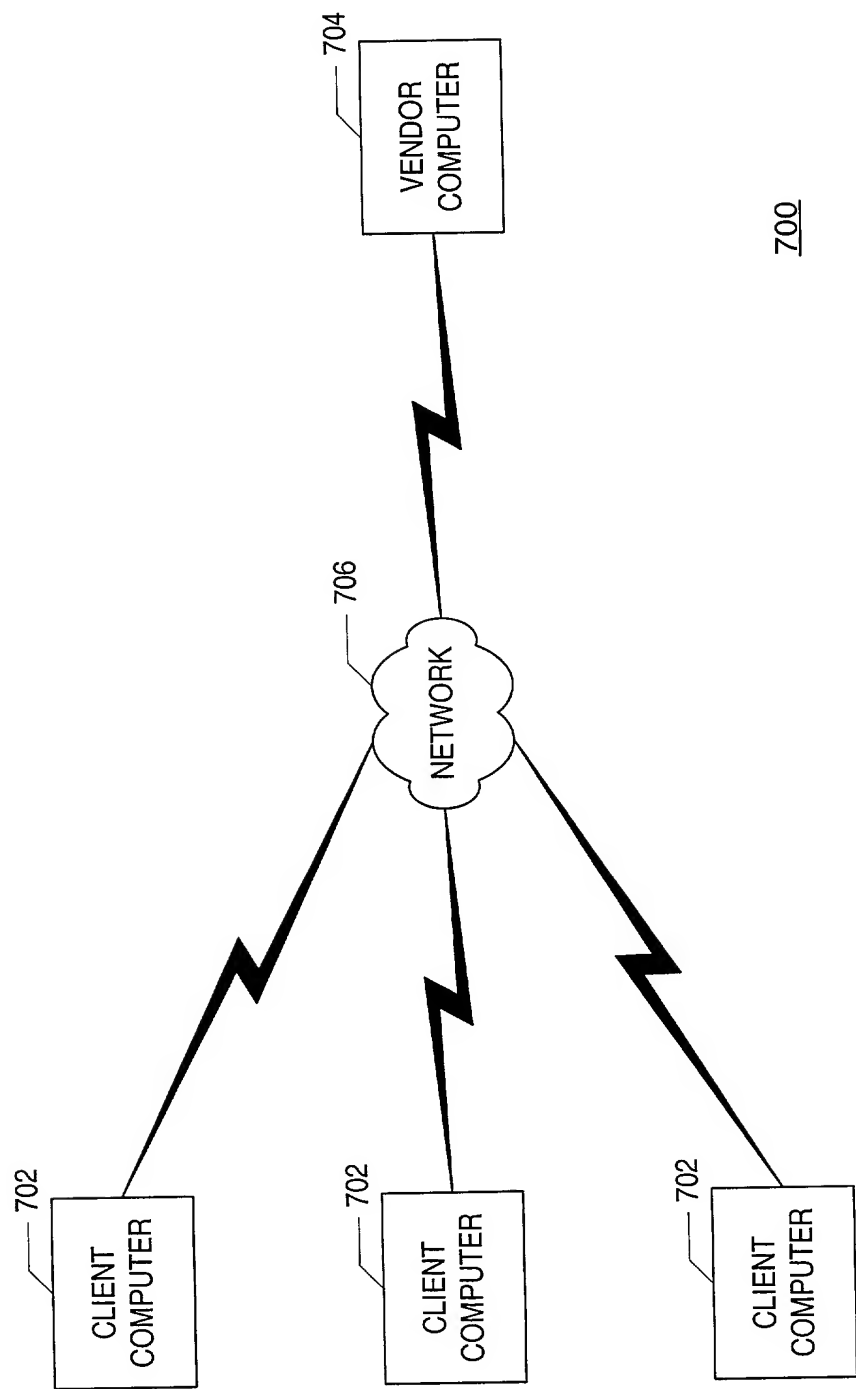


Fig. 7

FIG. 8 is a block diagram of a computer system 704 in accordance with the present invention.

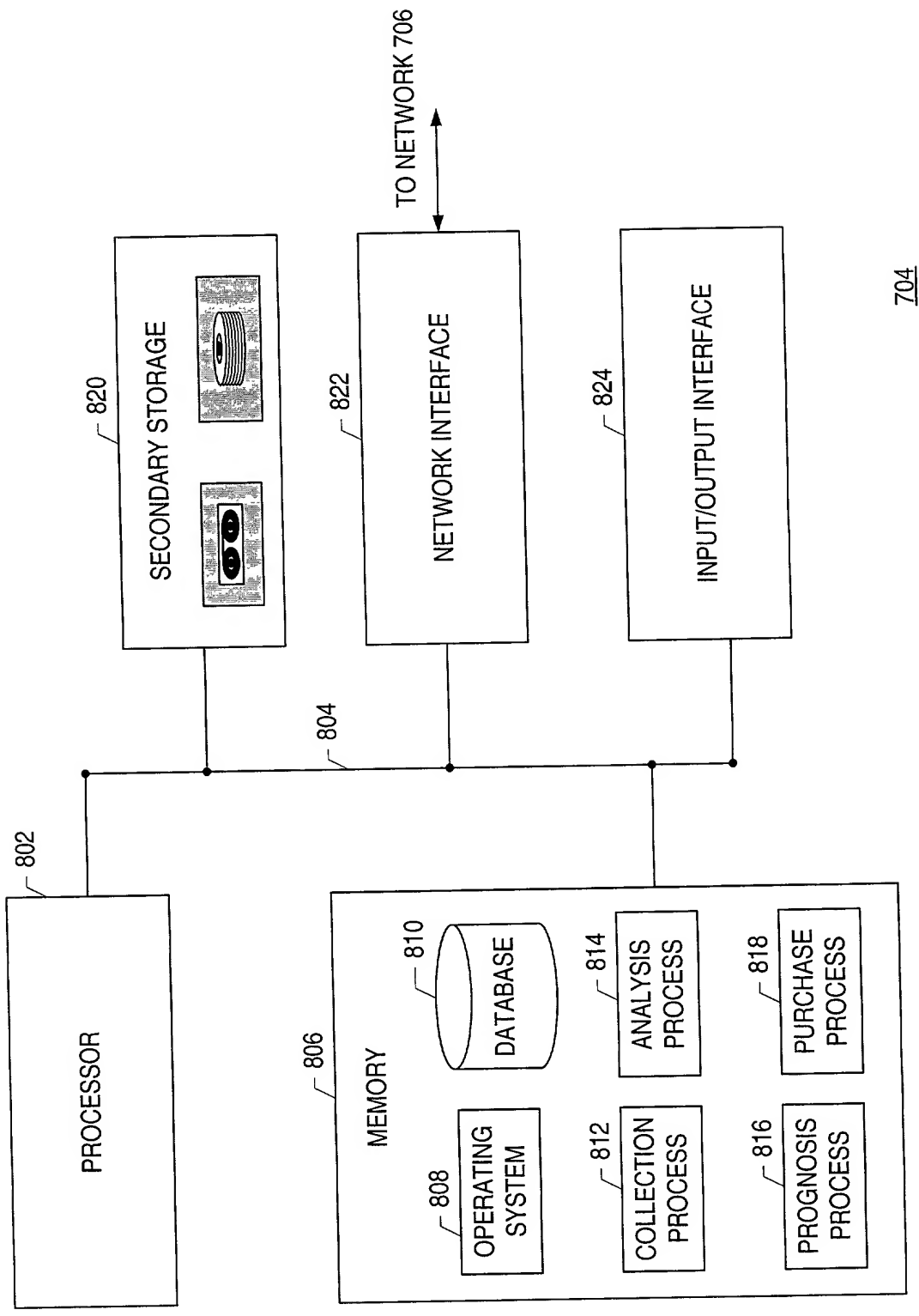


Fig. 8

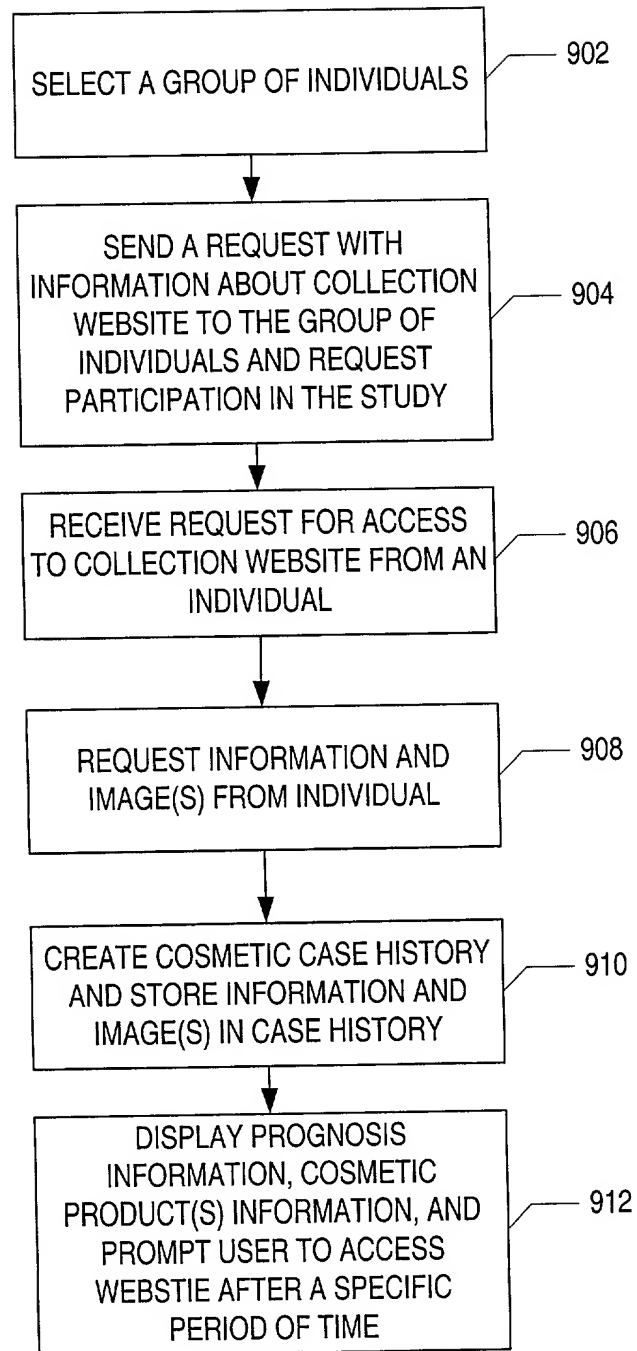


Fig. 9

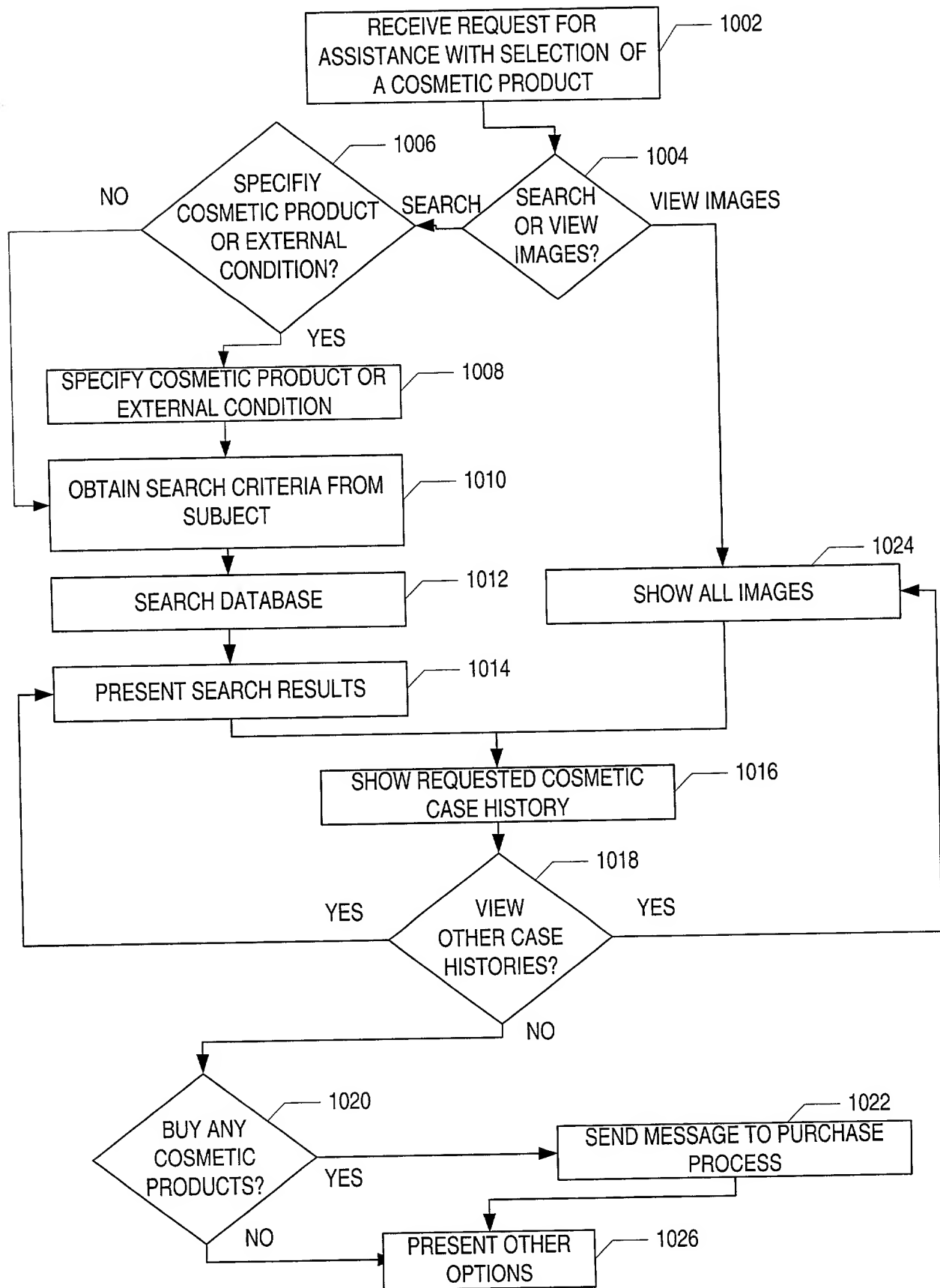


Fig. 10

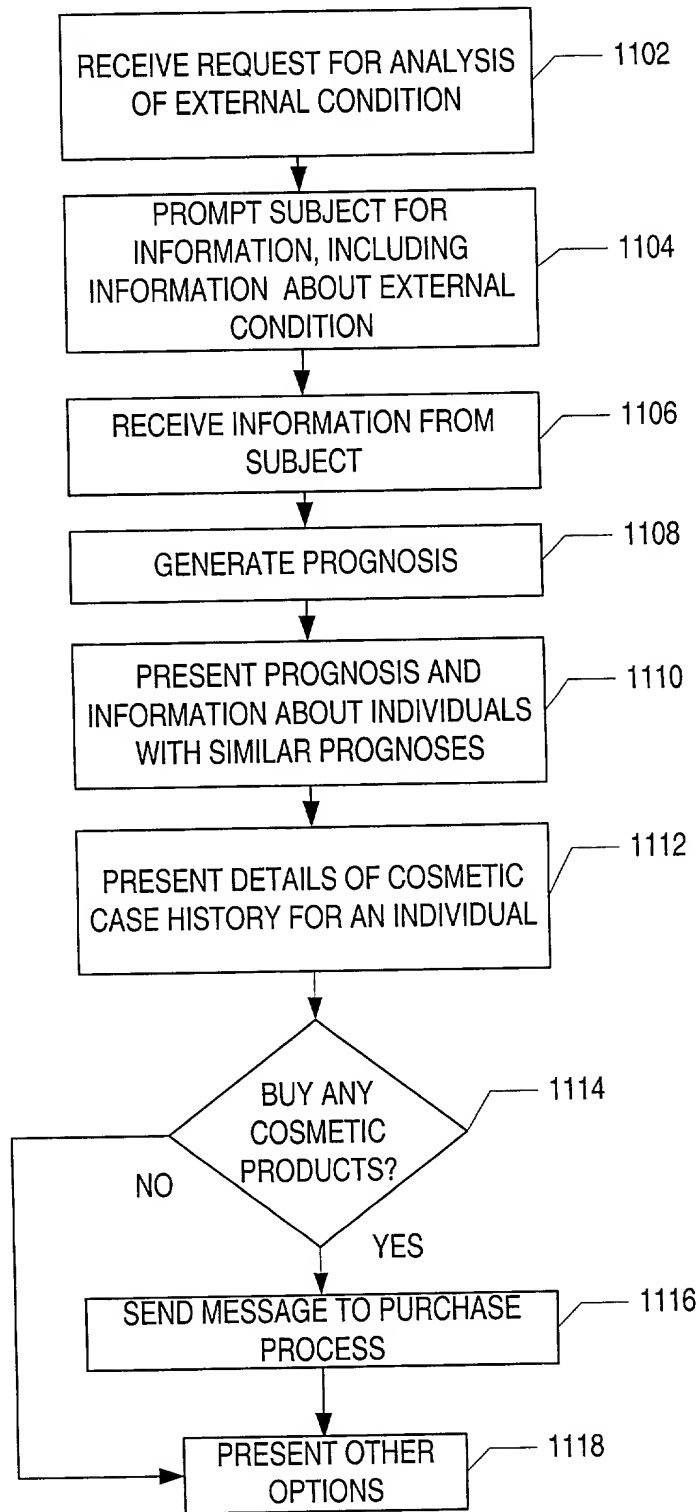


Fig. 11